



NEWS RELEASE

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U.S. SMALL BUSINESS ADMINISTRATION PLANS CONCENTRATED OUTREACH EFFORT TO RURAL COMMUNITIES

Boston, Mass. – The U.S. Small Business Administration today embarked on a mission to reach rural communities in the Commonwealth of Massachusetts by making its programs and services more available to those who wish to start or expand a small business.

“SBA wants to have a positive impact on job expansion by concentrating the delivery of programs and services to all of our rural New England communities. It is our intent to aggressively market and outreach to rural lenders and small businesses alike on the benefits of our loan and technical assistance programs.

We also intend to enhance our networking and training events, including bringing our resource partners at the Small Business Development Centers, Center for Women and Enterprise, and SCORE counselors to those who want to take advantage of their expertise,” said the SBA’s New England Regional Administrator, Jeffrey Butland.

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“We know that we have the tools that will help expand our local economies. These small businesses are critical to our economic viability. This is why I have challenged each of our six New England district offices to identify rural communities and remote areas within their jurisdiction and to put together a plan that will reach new lenders, economic development officials, civic and business organizations and small businesses,” said Butland.

“The SBA wants rural small businesses to have easy access to SBA’s loan programs through our participating lenders in their area, and to technical assistance provided by our resource partners. We will do this by being hands on in these communities,” said Mark S. Hayward, Acting Massachusetts District Director.

“The SBA has long been a force on the side of small business and we are determined to continue this tradition. This is why we feel that ensuring rural small business success by going to the mountain is critical to our nation’s economic stability. We will do whatever needs to be done in order to support the engine of the American economy,” said Butland.

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For more information about all of the SBA’s programs for small businesses, visit the SBA’s Massachusetts Web site at www.sba.gov/ma, or call locally at 617-565-5590.